

# HALEY GRIFFITH

Graphic Designer

## EDUCATION

**Bowling Green State University**  
Bachelor of Fine Arts Graphic Design  
Aug 2018 - Dec 2022

## EXPERTISE

Adobe Creative Suite: Illustrator,  
InDesign, Photoshop, Lightroom,  
AfterEffects, Premiere Pro  
& Figma

## ORGANIZATIONS

AIGA BGSU  
member since 2021

## CONTACT

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Columbus, OH



## EXPERIENCE

### Graphic Design Intern

*Magna Visual* // Perrysburg, OH // Jan 2022 - May 2022

Designed a showroom that showcases all of the print and production options the facility has to offer for clients to view and interact with.

Learned about full product development, commercial-grade printing processes, cost and profit of materials, and project turn around time.

### Social Design Team

*BGSU BFA Senior Show* // Bowling Green, OH // Feb 2022 - Apr 2022

Worked in teams of student designers to coordinate and produce the brand and identity of the graphic design show showcasing the graduates of 2022.

Members of the Social Design Team focused on the social media collateral to advertise for the show and document each individual senior and their design work at BGSU.

### Sales Associate

*Under Armour* // Sunbury, OH // May 2018 - Jan 2022

Curated displays of rotating seasonal athletic clothing and accessories.

Built strong communication skills with customers and prioritized customer satisfaction.

## LECTURES ATTENDED

### 2022

Seth Sutton  
Activism in Academia

Carole Lindstrom  
Author of We Are Water Protectors

Michaela Goade  
Illustrator of We Are Water Protectors

### 2021

Andrea Cardinal  
Interactive Story Telling

Helen Armstrong  
Author of Big Data. Big Design.